

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Jonathan D. Levine

EXAMINER: Chad S. Dickerson

SERIAL NO.: 10/759,681

GROUP: 2625

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TITLE: A COMMON NORMAL FORMAT AND ASSOCIATED SYSTEM PROVIDING A SINGLE, ROBUST, UNIVERSAL WORKFLOW FOR THE CREATION, PRINTING, AND BINDING OF HARDCOPY BOOKS, AND FOR THE ACCESSIBILITY AND DELIVERY OF ELECTRONIC BOOKS

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**AMENDMENTS, REPLY TO ADVISORY ACTION AND FINAL OFFICE ACTION
AND
REQUEST FOR CONTINUED EXAMINATION UNDER 37 CFR § 1.114**

Dear Examiner:

In response to the Final Office Action dated May 14, 2009, and the Advisory Action dated July 29, 2009 in the above captioned matter, and in support of the Request for Continued Examination (RCE) under 37 CFR 1.114, please enter the following amendments and remarks.

Amendments to claims begin on Page 2 of this Paper.

Remarks begin on Page 8 of this Paper.